



Roots & Branches: Seeds for Action Programme- For Carbon Literate Certified museum people Autumn to Winter Programme 2023-24

As part of Roots & Branches, the Seeds for Action Programme aims to connect Carbon Literate Certified museum people across England to develop and build on their carbon reduction strategies and approaches to taking climate action. This online programme, using Museum Development Programme funding from Arts Council England, is a chance to share your experiences of and ask others about the nitty gritty of implementing climate action around various areas of work.

By pooling our collective expertise and resources, we can save ourselves time and money, and tackle the climate emergency more effectively together.

From September onwards, we are delivering a series of **Carbon Literacy Connect and Co-working Sessions** to help you to carve out time to work on climate actions with peer support from fellow delegates, and a series of thematic **Online Collective Workshops** focusing on how we can build connections to support our climate work. This programme will culminate in a **Seeds for Action: Celebration Event** on 13 March 2024 (save the date- more details to follow in the Autumn).

The sessions are hosted by Museum Development North West. There are a limited number of places available on the workshops - book now to secure your place. The sessions will be facilitated by Catherine Mailhac, a Carbon Literate Freelancer, who is working with us to develop and deliver the Seeds for Action Programme.

Carbon Literacy Connect and Co-working Sessions

As part of our commitment to supporting the Carbon Literate community of museum people, Museum Development are scheduling regular Connect and Co-working Sessions to support continued working with peers to explore and take climate action. The sessions are split into two parts -

Part 1: A chance for anyone who wants to, to share:

- Your current and future plans for taking climate action
- Any positive steps you have made
- Any challenges you've faced or areas where you are looking for support
- Any interesting and inspiring examples of relevant work you've seen happening in the sector and beyond

Part 2: We know that finding time to do this work is one of the biggest barriers for many people. We want to help you to carve out some protected time to do this work. For the second part of the sessions, you are invited to stay for some dedicated co-focus time. We will all use this time to individually work on our Carbon Literacy and other climate actions or related activities. Towards the end of the sessions, we will have a quick check-in, so you can share any progress or issues if you want to.

Practicalities: These are informal sessions, and you are welcome to stay for as long as you like. There is no pressure to share if you just want to come along and be inspired by others. Please don't worry if you feel you haven't made much progress on taking climate action so far – this is not a test, and maybe this session can help get the ball rolling!

From participants on the first series of Connect & Co-working Sessions

“Good to be able to discuss issues and have more brains working on solutions!”

“Really like being able to share what we are doing but also hear ideas from others - helps inspire new things.”

“It was nice to bounce ideas off each other and for others to suggest resources / individuals / agencies that might help the problem be solved.”

You can book your place on one or all of the sessions here:

Wednesday 13 September 2023, 10-11.30am via zoom:

<https://www.eventbrite.co.uk/e/673626122867>

Wednesday 15 November 2023, 10-11.30am via zoom:

<https://www.eventbrite.co.uk/e/673630355527>

Wednesday 17 January 2024, 10-11.30am via zoom:

<https://www.eventbrite.co.uk/e/673631057627>

Online Collective Workshops

At these thematic Workshops, we'll be looking at how we can encourage positive conversations which lead to action within in our own organisations, with external partners, and with our audiences. There will be lightning talks from your fellow Carbon Literacy course graduates, and time to connect with others tackling similar issues.

During the sessions we will collectively explore:

- What are the challenges to taking action and how are we overcoming them?
- What is making a positive difference and having the biggest impact in our organisations?
- What research are we doing and what data is being gathered?
- What useful templates, tools and top tips can we share with each other?

Feedback from participants on the first series of Online Collective Workshops

“The case studies were really helpful. Having stats and examples to back up the case really helps.”

“Really great to hear real examples from a range of organisations - thank you!”

“Just very helpful to have the opportunity to think about the subject and to learn from other people's experiences.”

Building Connections – Networks & Partnerships Workshop

Tuesday 26 September 2023, 10-11.30am via Zoom

This workshop focuses on how we can build connections to support our climate action work. How do we move from just talking about things to taking action? How can we make the most of our networks? Who can we connect with beyond our museum to help make change happen?

This session is for you if you are interested in sharing experiences around;

- Building connections within local councils
- Creating, developing and maintaining wider partnerships

Book your place here: <https://www.eventbrite.co.uk/e/680829047007>

Building Connections – Green Teams & Internal Advocacy

Thursday 2 November 2023, 10-11.30am via Zoom

Find out how people are advocating for climate action within their organisations. How do we inspire colleagues to take on new ways of working? How do we stay motivated and support each other within our teams?

This session is for you if you are interested in sharing experiences around;

- Being part of a green team or setting one up in your organisation
- Building internal support and inspiring colleagues to make a difference

Book your place here: <https://www.eventbrite.co.uk/e/680888133737>

Building Connections – Engaging people in climate conversations

Wednesday 29 November 2023, 10-11.30am via Zoom

Join us to explore some of the many ways that museums can engage the public and inspire positive climate actions. From our signage to social media, how do we communicate and interpret the things we are doing behind the scenes to our visitors? How can our exhibitions, events and public spaces be used to support this work?

This session is for you if you are interested in sharing experiences around;

- Creating exhibitions and learning programmes around climate change
- Sharing positive actions and having good conversations with the public

Book your place here: <https://www.eventbrite.co.uk/e/680903198797>

Sustainable Retail

Tuesday 30 January 2024, 10-11.30am via Zoom

This workshop focuses on how we can make our museum retail offer more sustainable whilst affordable for visitors.

This session is for you if you are interested in sharing experiences around;

- Exploring alternative product ranges, finding sustainable suppliers and working with local makers
- Reducing single-use plastics for products and packaging
- Shop furniture and fit-out

Book your place here: <https://www.eventbrite.co.uk/e/680913720267>

Collections Care and Climate

Thursday 29 February 2024, 10-11.30am via Zoom

Join us to find out how museums are taking action to make their collection care practices more environmentally friendly. How can we protect our collections, whilst also reducing our carbon footprint? What evidence and data are being collected to support these changes?

This session is for you if you are interested in sharing experiences around;

- The practicalities of changing how you look after collections
- How we can advocate for making changes to collection care practices

Book your place here: <https://www.eventbrite.co.uk/e/680917341097>

Seeds for Action – Celebration Event

Wednesday 13th March 10.00am-12.30pm via Zoom

As part of Roots & Branches, the Seeds for Action Programme has been developed to connect Carbon Literate Certified museum people across England (and further afield) to develop and build on their carbon reduction strategies and approaches to taking climate actions.

Brilliant work is being done across the museum sector to reduce our carbon footprint. We round off a year of Seeds for Action Collective Workshops with a celebration event. Come along to meet and be inspired by others who are taking positive climate action, share the success stories and lessons learnt by graduates of the Carbon Literacy courses.

Book your place here: <https://www.eventbrite.co.uk/e/680923940837?aff=oddtcreator>