



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



2017-2018

Market Town Museums' Network



Need

- Drivers
- Audience Development
- Peer Support





Funding & Management



The Museums



Mansfield Museum



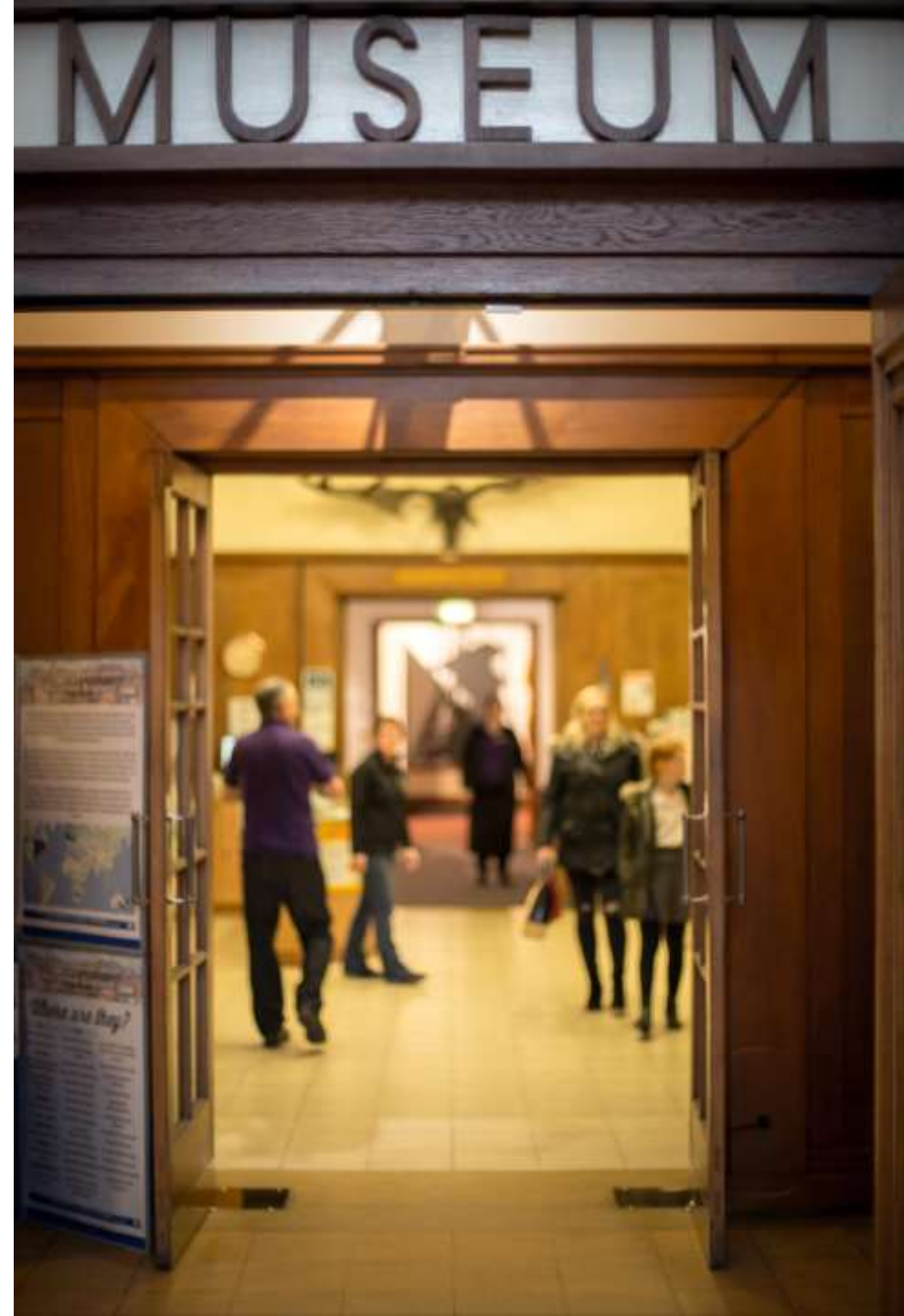
Please join us for the launch of
'This is Me, This is Mansfield'
an intergenerational arts exhibition
at Mansfield Museum on
Saturday 17th February 2018
from 1 -3pm

Please RSVP Clare Taylor on busandbirdarts@gmail.com

This project has been made possible thanks to
Museum Development East Midlands Funding



BUS AND BIRD ARTS 



Bassetlaw Museum



Melton Carnegie Museum



Manor House Museum



Newark Town Hall Museum & Gallery



Network Structure

Audience
Development
Plans

Network
Meetings

Training &
Conferences

Museum Visits

Audience Development



Network Meetings



Training & Conferences

‘ Being able to make visits to other museums and conferences has been fantastic. It’s given me time to think, discuss ideas with other colleagues and take new ideas back to the museum and the team.’

Emma Buckler, Cultural & Heritage Services Manager, KBC





Museum Visits

Reflecting on Phase One

- Maintaining momentum
- Flexibility of the grant
- Investing in people
- Encouraging experimentation
- Peer support & networking



MARKET TOWN MUSEUMS' NETWORK
CASE STUDY

2017-2018



Phase Two: the 'knowns'

Maintaining
the network

New
members

Focus &
Purpose

Facilitation

Phase Two: the 'unknowns'

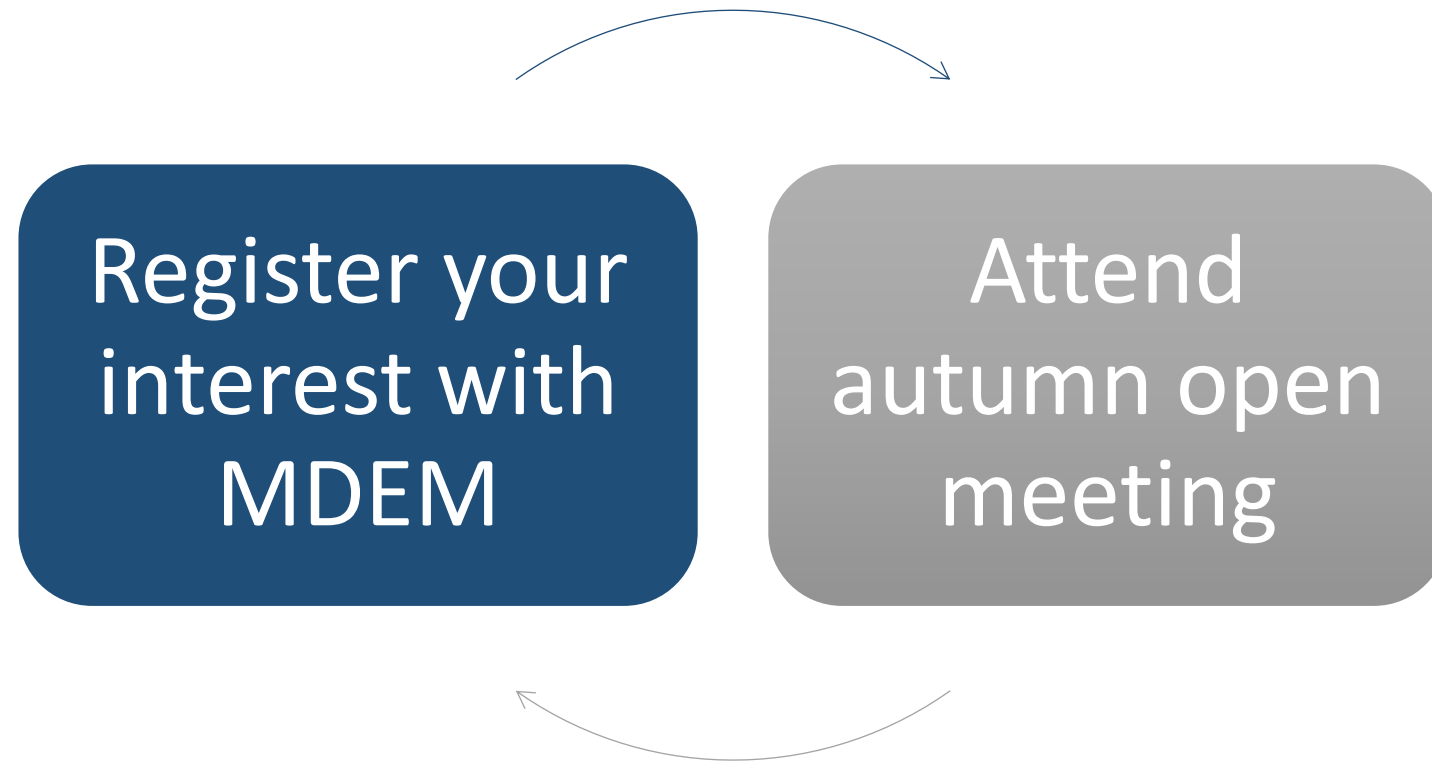
Purpose

Commitment
from
members

Maintaining
momentum

Potential of
funding for
2019/20 +

How to get involved



Contacts

Sarah Hartshorne: MDEM, Museum Development Programme Officer

Sarah.Hartshorne@leics.gov.uk

Zara Matthews: Market Town Museums Manager, Melton Carnegie Museum

Zara.Matthews@leics.gov.uk

Catherine Bloodworth & Esther Gill, Bright Culture Consultancy

Catherine@brightculture.co.uk Esther@brightculture.co.uk

www.brightculture.co.uk