



MDEM

2018-22



MD
EM

MUSEUM
DEVELOPMENT
EAST MIDLANDS

mdem.org.uk

Business Diagnostic

Governance & Leadership

Good governance is at the heart of a thriving museum. For an independent museum governance is delivered through a Board of Trustees, and in a Local Authority museum this can be through varying levels of leadership.

Financial Planning & Sustainability

Sustainable and resilient museums secure, allocate and manage financial resources to deliver their core purpose.

People Development & Management

An effective museum workforce has the right set of skills needed to deliver the museum's aims and objectives. The people that help you achieve this can be staff or volunteers, as well as freelancers and other stakeholders where appropriate.

Working Practices

Working practices encompass the culture of an organisation. Good working practices encourage communication, innovation and partnership working. A thriving museum welcomes new ideas and is open to change.

Audiences

A museum has both current and potential audiences. An effective museum consults and includes audiences in the creation and delivery of activities. It is aware of potential and target audiences and plans for these appropriately. It markets and communicates in a variety of ways, always putting the visitor first.

Collections

A museum's collection is at the heart of the organisation. It is central to the purpose of the organisation and is what makes museums unique. Good collections management shows a clear understanding of the collection, its needs and how to use it to engage with audiences.

Forward Plan

DIAGNOSTIC PROCESS FOR MUSEUMS

Evaluation against diagnostic

A chance for you to reflect on the last 12 months, and your progress in your identified areas of need.

Targeted Support

You are invited to engage with targeted support. This includes MDEM and other organisations.



Completes Diagnostic/ Submits Forward Plan

Asked for top three priorities.

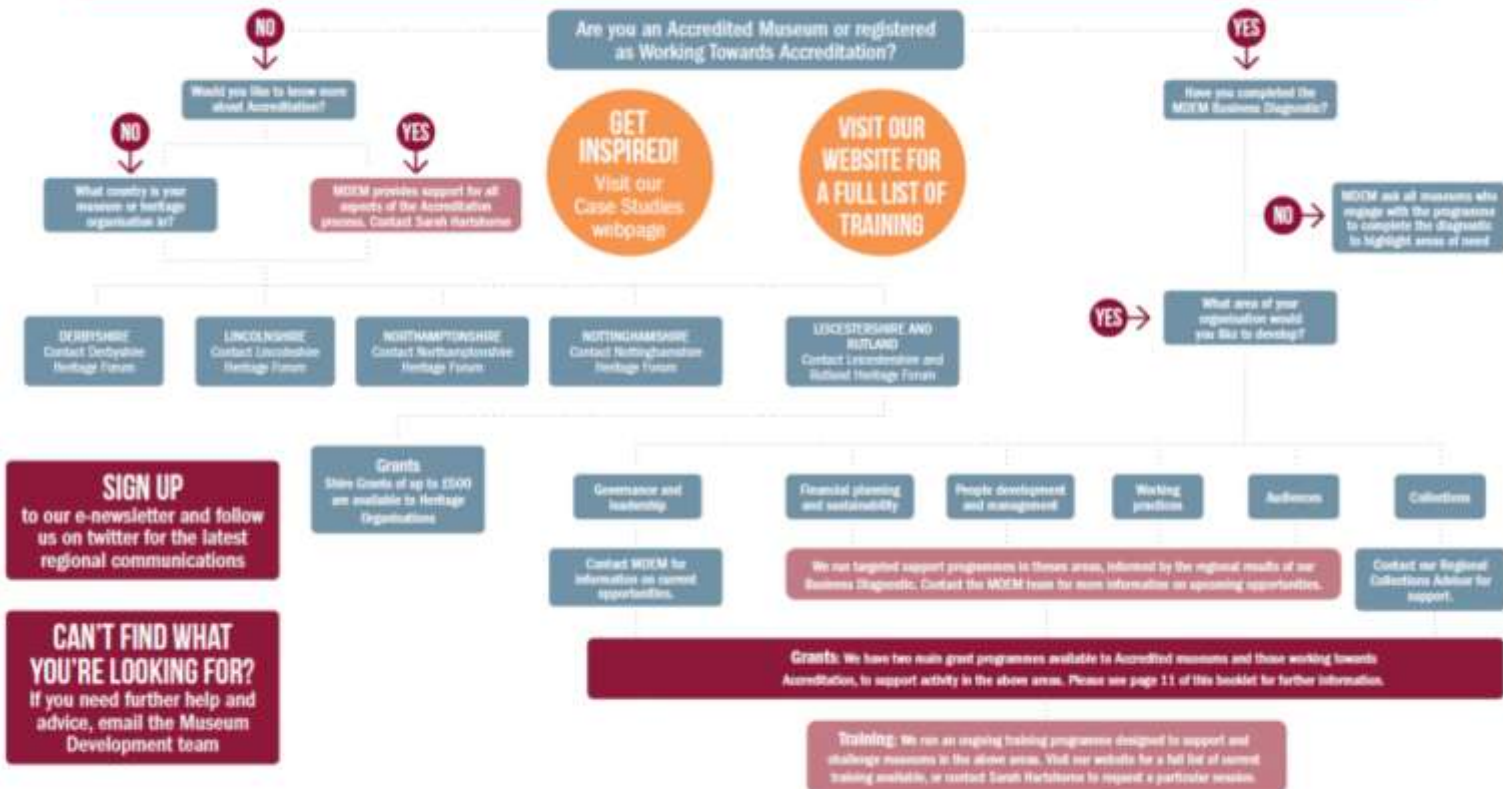
Receives an Advisory Report

Report highlights top three priorities, and offers advice and support. Also includes areas of improvement for Accreditation

Online Survey: <http://bit.ly/MDEM2018>

SUPPORT MAP

Use the below map to find out how Museum Development East Midlands can support you.



SIGN UP
to our e-newsletter and follow us on twitter for the latest regional communications

CAN'T FIND WHAT YOU'RE LOOKING FOR?
If you need further help and advice, email the Museum Development team

Thanks to local County Council investment, we also offer enhanced support in Leicestershire.

For Contact Details, more information and updates visit us at www.mdem.org.uk. You can also follow us on Twitter @MusDevEm

A photograph of a networking event with a semi-transparent text overlay. The background shows several people in professional attire interacting at a table. In the foreground, a woman with long dark hair is looking towards the right. In the middle ground, a man in a dark suit and glasses is talking to a woman with a red and blue striped scarf. Another woman is holding a coffee cup. The table is set with coffee cups, water glasses, and some food. The text overlay is in the center-left of the image.

Collections

**Regional Collections
Advisor – Anita Hollinshead**

The Regional Collections Programme

- **Collections Enquiry Service**

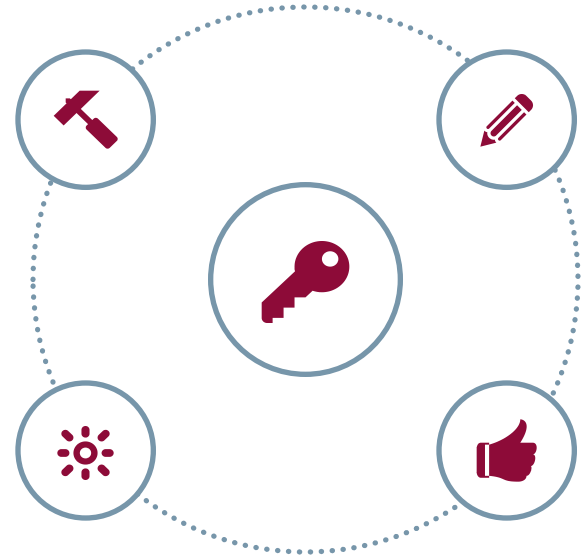
Advisory Site Visits

Training

- **Collections Access Grant**

Funding Advice

Regional Collections Symposium





Banish the Backlog

In partnership with Collections Trust

Collections Access Grant



Training 2018/19

How to take Digital
Photographs
Integrated Pest Management
Care of Natural History
Care of Wood
Care of Paintings and Artworks



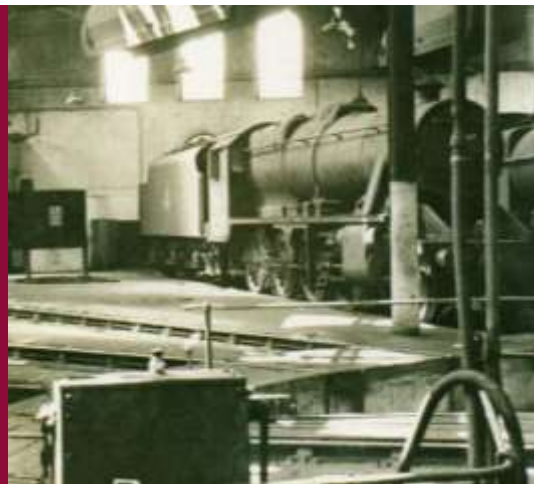
Upcoming Training:



**Environmental Monitoring –
*National Holocaust centre***

21st Sept

**Care of Larger and Historic
Objects**



Training: Regional Collections Advisor



- Introduction to Collections Care
- Safe handling, packing and storage
 - Housekeeping and cleaning
- Environmental monitoring & control
 - Marking & labelling

Review and Rationalisation of Collections



AUDIENCES



- **Mystery Shopper**
- **Audience Development**
- **Kids in Museums**
- **Market Town Museums**
- **Artists in Museums**

Engaging with Schools Programme

Creative Learning Services –
Mary Sibson and Brian Kennedy



Governance & Leadership

Financial Planning and Sustainability



- Diversifying Boards
- Greener Museums
- Succession Planning
- Business Development
- Fundraising
- Digital Strategy

The background of the slide is a photograph of a group of people in a meeting, shown in profile and slightly out of focus. A large, semi-transparent maroon rectangle is overlaid on the left side of the image. Within this rectangle, the text is displayed. In the background, behind the maroon overlay, a faint, light-colored crest or logo is visible, featuring a central figure and various symbols.

Organisational Review

Facilitator – Heather Lomas

Working practices & People Development

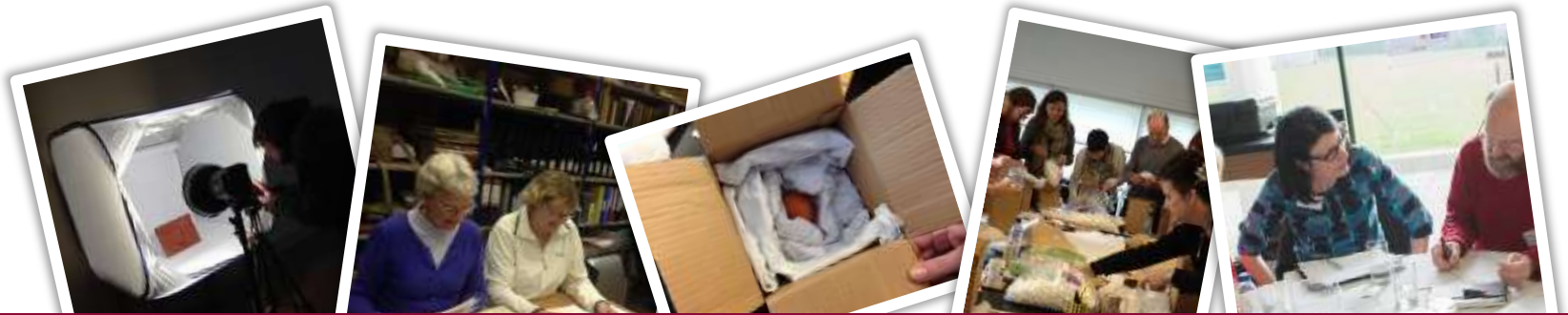


- Networks
- Volunteer Development
- Governance
- Operational Development

Museum Accreditation



Training Programme



Grants 2018-22:

- Collections Access - £100 - £1,000
- Small Grants – £250 - £1,500
- Programme Grants - variable



Get in touch:

CONTACT INFO

@MusDevEM

MDEM Office:
0116 3057796

Claire.browne@leics.gov.uk
07973 800072

Sarah.hartshorne@leics.gov.uk
07730 583319

mdem.org.uk

